

**BAY BEATS
2025
MUSIC
FESTIVAL**

Sponsorship package

Bay Beats Music Festival

**Celebrating emerging music,
community and diversity.**

September 20th, 2025

North Bay, Ontario

BAY BEATS 2025 MUSIC FESTIVAL

Who we are?

We are a passionate group of musicians, artists and creatives inspired by the diversity and talents that our community offers.

Our not-for-profit arts presentation group helps hundreds of Indigenous, Newcomer and Non-Indigenous artists across Northeastern Ontario by assisting them in the creation of site-specific art projects, touring exhibitions, music and art festivals and digital/internet arts activities.

Please contact us at info@northbaybeats.ca for more information about how you can get involved!

Meet Our Team

"A solid team that makes the dream-work"



Dermot Wilson
**Co- Artistic
Director**



Samanta Izquierdo
Artistic Director



Bryan Bouchard
Sound Engineer



Zacharie Lebel
Stage Coordinator

What is Bay Beats Music Festival?



“Celebrate the music,
cultural diversity and talent”

Bay Beats is all about cultural reconciliation and reclamation.

This year we are featuring the best emerging music of the region and as always presenting artists from many different cultural backgrounds.

The artists will collaborate and share their experiences; Bay Beats is also an artist’s networking opportunity.

This year, we have partnered with Artisans Way; inviting vendors and artisans to this celebration.

Event Highlights



We are a non – profit organization and entry to our festival is admission free for maximum attendance.



We are bringing a well-known headlining act to North Bay, known for their quality of performance and high energy sound.

Why partner with us?

"Our not-for-profit arts presentation group helps hundreds of Indigenous, Newcomer and Non-Indigenous artists across Northeastern Ontario by helping them to create: site-specific art projects, touring exhibitions, music and art festivals and digital/internet arts activities".

- **Bring high quality contemporary visual and performing arts to audiences across our region,**

- **Professionalize and help to sustain the practices of artists in all mediums,**

- **Foster dialogue and innovation in the arts in Northern Ontario, and,**

- **Support the practices of Indigenous, Newcomer, Francophone and Anglophone artists living in under-served communities across our region**

We believe that your business/company will be rewarded in many ways should you chose to grasp this opportunity to become a visible supporter of Bay Beats Festival, the Novah Gallery and the Nipissing Region Curatorial Collective.



➞ Our performing and visual arts projects are seen and enjoyed by music and arts audiences from Timmins in the north to Manitoulin Island in the west and Mattawa in the east. By sponsoring the Bay Beats Festival "Emerging Artists" program your Business/Company will be associating itself across all promotional platforms and media with the very BEST and BRIGHTEST in contemporary music and performing arts in the region.

➞ Our public art facilities in downtown North Bay and in nearby West Ferris have been in operation since 2016. We have held community fundraisers, retrospective art showings, outdoor art festivals and wonderful multi-cultural events since that time. In the community of North Bay we have partnered in the past with: Ontario Northland Railway, Pronor Developments, Photo Metro, Gd2go and many local cultural organizations.



Sponsorship Levels



Lake Nipissing Sponsor:

Primary Presentation Sponsor

We would like to propose to your Business/Company, that we add your organization as a Primary Presentation Sponsor for the Bay Beats Festival running from September 19, 2025 to September 21, 2025.

Lake Nipissing Sponsor Benefits:

- Full page program ad (value: \$400)
- Logo on all social media banner ads and posts (value: \$250)
- 5 site passes (value: \$50)
- Logo on community sponsors billboard displayed at site (value \$250).
- Multiple on-stage mentions as a Bay Beats Community Leader
- Complimentary FusionFest playlist from Spotify (value: \$20)

Suggested Support Level: \$1000



Trout Lake Sponsor Benefits:

Trout Lake Sponsor

- Half page program ad (value: \$200)
- logo on every second social media banner ad or posts (value: \$150)
- Logo on community sponsors billboard displayed at site (value \$250).
- Two on-stage mentions as a Bay Beats Community Leader
- Complimentary FusionFest 2023 playlist from Spotify (value: \$20)

Suggested Support Level: \$500



Otter Lake Sponsor

Otter Lake Sponsor Emerging Artist Sponsor

- Quarter page program ad (value: \$100)
- Logo on community sponsors billboard displayed at site (value \$250).
- On-stage mention as a Bay Beats Community Leader
- Complimentary FusionFest 2023 playlist from Spotify (value: \$20)

Suggested Support Level: \$350

Nosbonsing Lake Sponsor



Bay Beats Green Tent Sponsor

- Logo on every final weekend social media banner ad or posts (value: \$100)
- Logo on community sponsors billboard displayed at site (value \$150).
- 4 site passes (value: \$40)
- Complimentary Bay Beats 2023 playlist from Spotify (value: \$20)
- Sponsors event volunteers receive a complimentary t-shirt and swag bag (value: \$50)

Suggested Support Level: \$250

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THANK YOU SO MUCH

**WE ARE EXCITED TO HAVE YOU
JOIN OUR TEAM FOR 2025.**

CONTACT

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|---|---------|--|
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